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NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Lindenwood University

Program Title: Public Administration

Degree/Certificate: Master of Public Administration (MPA)

CIP Classification: 44.9999

Implementation Date: September 2010

Expected Date of First Graduation: May 2010

AUTHORIZATION

Jann Weitzel/ VP for Academic Affairs

Name/Title of Institutional Officer	Signature	Date
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MASTER OF PUBLIC ADMINISTRATION

A proposal Submitted to the
Coordinating Board for Higher Education

By
Lindenwood University

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MISSION AND PLANNING PRIORITIES

Lindenwood University is an independent, liberal arts university serving nearly 15,000 students in a broad range of academic programs. The proposed Master's Degree in Public Administration (MPA) will be offered through Lindenwood University's School of Human Services. It will serve that audience of students who wish to pursue immediate careers in public service as managers in the executive arm of local, state, and federal/national government or an advanced degree such as a PhD or EdD degree in Public Administration or a related field. The Masters Degree in Public Administration is both compatible and consistent with the goals and objectives of the School of Human Services and the mission of the University.

NEED FOR THE PROPOSED PROGRAM

Lindenwood University has offered courses in Public Administration (called Public Management) and, for more than ten years, has offered a Master's Degree in Business Administration with an emphasis in Public Management (until 2009). A significant number of students have taken these courses and more than forty students have received the MBA with an emphasis in Public Management. It is expected that there will be sufficient interest to sustain this degree as a viable major field of study.

The Master's Degree in Public Administration will consist of an interdisciplinary curriculum with courses offered in Public Administration, Nonprofit Administration, and Business Administration.

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

The goals for students of the MPA program are as follows:

1. Students will exhibit a thorough understanding of the basic theories and analytical skills needed for public service.
2. Students will demonstrate a capability to conduct independent research and to take full advantage of original data available on the internet.
3. Students will demonstrate the ability to communicate effectively both orally and in writing. In particular, students will be able to communicate complex public policy information in a coherent, cogent, and grammatically correct manner.

Program Characteristics (Learning Outcomes) for the Master's Degree in Public Administration (MPA) program are the following:

1. Students will exhibit a thorough knowledge of public administration theorists and theories.
2. Students will demonstrate a thorough knowledge of how to analyze government budgets, demonstrating they can identify potential strengths and weaknesses and address possible solutions.
3. Students will demonstrate a thorough knowledge of how to analyze public programs, once implemented, so they can address the "Theory of Unintended Consequences", which is often an inevitable aspect of new public programs.
4. Students will demonstrate that they can draw upon the skills and knowledge provided through the interdisciplinary (public administration, nonprofit administration, and business) structure of this program.
5. Students will demonstrate that their writing and oral communication skills are more than adequate and demonstrate clear writing, critical thinking, and analytical abilities.

FACULTY RESOURCES

This is an interdisciplinary program. The School of Human Services and the School of Business and Entrepreneurship have ample faculty in place to successfully deliver this degree.

Professors with terminal degrees in Political Science, Finance, Law, Management, Accounting, Marketing and related academic specialties will teach in this program.

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PROGRAM STRUCTURE

The Master's of Public Administration (MPA) is available for those students who meet the University's graduate admissions requirements. The degree requires 36 hours for completion. There are no residency requirements. There is no thesis, internship, or capstone required.

Core curriculum—21 hours

MBA 51011	Managerial Accounting
MBA 52010	Financial Policy
MPA 59300	Governmental Budgeting
MPA 59400	Public Administration: Principles, Applications, and Ethics
MPA 59600	Program Implementation and Evaluation
MPA 59800	The Business-Government Environment
NPA 50300	Human Resource Management in Nonprofit Organizations

Elective courses—students choose 15 hours from the following:

MBA 51060	Governmental & Nonprofit Accounting
MBA 53090	Special Topics in Economics
MBA 54000	Management Information Systems
MBA 54020	Information Systems Analysis and Design
MBA 54030	Java Programming
MBA 54040	Database Management Systems
MBA 55060	Public Relations
MBA 56052	Negotiations
MBA 56056	Leadership in Structured Situations
MBA 56070	Statistics and Quantitative Analysis
MBA 56500	Organizational Behavior
MBA 56510	Human Resource Management
MBA 56520	Labor Relations
MBA 56530	Employee Training and Development
MBA 56540	Personnel Law
MBA 56550	Compensation and Benefits
MBA 57020	Principles of Management in Sport Administration
MBA 57040	Sport Marketing and Promotion
MBA 58020	International Finance
MBA 58040	International Economics
MBA 58060	International Risk and Politics
MBA 58070	International Business & Cross-cultural Com
MBA 58000	International Business Operations
MBA 58032	International Management
MPA 59900	Special Topics in Public Administration

NPA 56000	Leadership
NPA 57000	Organizational Behavior/ Nonprofit Organizations
NPA 57100	Grantwriting
NPA 58000	Nonprofit Budgeting and Financial Management
NPA 58100	Strategic & Program Planning in Nonprofit Organizations
NPA 59300	Special Topics in Nonprofit Administration

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ENROLLMENT/GRADUATION PROJECTIONS

Year	2010	2011	2012	2013	2014
Full-time Students	3	5	9	10	12
Part-time Students	3	3	4	6	9
Total Students	6	8	13	16	21

STUDENT DEMAND

It is not anticipated that enrollment in the Master's in Public Administration (MPA) program will be capped in the future. The above projections are based on simple linear extrapolations of historical data.

MARKET DEMAND

It is expected that employment for public administrators will be in demand. The Occupational Outlook Handbook 2010-11 reports:

“For city managers, a master's degree in public administration is widely recommended.”

For state and local government employees except for education and health:

“Although job prospects vary by State and region, overall prospects are expected to be favorable. In addition to job openings from employment growth, many opportunities will be created by workers who retire from the industry. Prospects with managerial experience will have better opportunities as a growing number of managers are expected to retire in the coming decade. Currently, some States and localities are being forced to reduce payrolls; however, as State and local budgets improve, new opportunities should arise.”

Source: Bureau of Labor Statistics, U.S. Department of Labor, *Career Guide to Industries, 2010-11 Edition*, State and Local Government, Except Education and Health, on the Internet at <http://www.bls.gov/oco/cg/cgs042.htm> (visited June 02, 2010).

LIBRARY RESOURCES

Butler Library on the campus of Lindenwood University has adequate resources to support existing graduate and undergraduate degree programs. There is easy access to the internet and to other electronic resources. Additionally, materials can be secured through inter-library loan.

ADMINISTRATION AND EVALUATION

The Dean of the School of Human Services will direct the Master's in Public Administration with the assistance of the Department Chair of Public Administration.

Evaluation will involve faculty assessment of students, student assessment of faculty, course assessment by both faculty and student, program assessment by students, faculty, employers, and interaction with the professional community. Assessment of students will include, but is not limited to exams, projects, research papers, oral presentations, and class participation. Data on placement and professional advancement of the MPA program's graduates will also be part of the evaluation process. Assessment procedures will result in curriculum and program revision as needed.

DUPLICATION OF THE PROPOSED PROGRAM

Many of the colleges and universities in the St. Louis metropolitan area offer MPA degree programs. However, it is expected that the smaller size of the proposed program at Lindenwood University will not substantially increase the number of MPA course offerings and degrees in the region

Lindenwood University, founded in 1827, is the oldest university west of the Missouri River. The Master's in Public Administration addresses the needs of existing and potential students, and demonstrates Lindenwood University's commitment to offering a full range of educational options for its students.

ACCREDITATION

The National Association of Schools of Public Affairs and Administration (NASPAA) has an accreditation which will be pursued by Lindenwood University.